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THE GLOBAL DIVERSITY GROUP, INC. PRESENTS:

BUSINESS EXCHANGE '05 Tour For Success

FREE WORKSHOPS • SPECIAL GUEST SPEAKERS • A WEALTH OF BUSINESS INFORMATION

May 26, 2005 at the Hyatt Regency Miami Miami, FL

400 South East Second Ave., Miami, FL 33131-2197

Event Schedule

8:00 - 9:00 AM
• Registration

General Workshops

9:00 - 10:00 AM
• Cash Management
• How To Develop A Competitive Edge

10:15 - 11:15 AM
• The Business Plan: Roadmap to Success

11:30 AM - 12:30 PM
• Developing A Winning Organizational Infrastructure

12:30 - 2:00 PM
• Mid-day session featuring speaker
Tony Brown

2:30 - 3:45 PM
• Accessing Funding Sources

4:00 - 5:30 PM
• Marketing Your Way to Success

Winning at the Contract Game

10:15 - 11:15 AM
• Guidance Through the Certification Maze

11:30 - 12:30 PM
• Who's Got Contracts?

2:30 - 3:45 PM
• How to Write Proposals and Respond to RFP's To Win
Business

4:00 - 5:15 PM
• When and How To Form Strategic Alliances

Special Sessions

5:30 - 6:30 PM
• "Success Stories" session featuring B. Smith

6:30 - 8:00 PM
• **Networking Reception**
Tickets are \$25.00. Log on to mpbnetwork.com to purchase.

FEATURING



B. Smith

Entrepreneur, TV Celebrity, Author



Tony Brown

Journalist, Radio and PBS Commentator

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STRATEGIC PARTNERS



Westside Gazette
BAC Funding
Miami Dade Chamber of Commerce
South Florida Chapter/National Black MBA Assoc.
Greater Caribbean American Chamber of Commerce



ADDITIONAL DETAILS

The event is **FREE** with the exception of the reception. Please contact the Global Diversity Group to find out how your company can be a sponsor or a partner in this important and dynamic event. Vendor Booths are available at events for products and/or services to be displayed. For details and cost information call 1-888-265-6480 or send an email to corporate@globaldiversitygroup.com.